

Funding Co-ordinator's Report AGM 2020

During the 2019/2020 financial year we received funding as follows:

Lotteries Grant: We received the amount of \$4,380 on 1/5/19 and 27/3/20 and continued to use this grant to fund our membership management software platform (Wild Apricot). Up until September 2019 a portion was used to subsidise mobile phone costs for three key roles.

In September 2019 two of these roles (North Island & South Island Field Officers) were discontinued and it is not required by the current president.

A reallocation was approved by the committee on 28 August 2019 to fund other communication costs being Zoom (video conference committee meetings), Wi-Fi costs and Discount Domains (email system).

Donations: \$5610

University, Polytech & School Visits: \$2998.75

Dogs NZ: We received \$5000 on 23 April 2019 which significantly contributed to our Liaison Officer Appreciation Day planned for 21 March 2020. Due to Covid-19 this has been postponed to March 2021.

As always, we are extremely grateful for the support of Dogs NZ and appreciate the opportunity to feature in the monthly publication NZ Dog World.

Sponsorship: Ziwi has continued to support us with the following:

New Member Packs - \$1159.40 - postage and packaging including Ziwi samples

Newsletter - \$5818.59 - printing and postage to members and facilities.

Appreciation Certificates – Founder's Day - \$284.19. Sample packs were also provided for members attending regional events during May 2019

Brochures - \$855.89 - to promote us to facilities we are not visiting

Total Spend: \$8118.07 NB: \$2320.34 received 24/7/19 related to a newsletter and new member packs prior to 31.3.19

Banners - Flag banners are held in Tauranga, Wellington and Christchurch for use at public events and community presentations.

The Year Two Agreement included \$2000 as a contribution to producing a training video clip via YouTube, however this was not used due to the televised Lotto NZ video in August 2019 and the high cost involved to produce these clips.

Nigel King, Global Marketing Manager agreed to reallocate this funding to another project which may arise.

Our partnership with Ziwi has enabled us to enjoy unencumbered growth by extending our reach into facilities and community organisations. We can also enhance our work by providing support and appreciation to our volunteers.

I wish to formally thank Ziwi for their continuing recognition of our service to helping those in need.

Vicky Graham Funding Coordinator